



FUN FACTS

By the Numbers (As of November 24, 2003)

- The Plaxo Contacts service has more than 800,000 verified members*.
- More than 10,000,000 individuals have used the Plaxo Contacts service to update their contact information.**
- The Plaxo Contacts service is on target to reach 1 million verified members by January 2004.

Note:

*Verified members are those who have installed Plaxo Contacts and responded to the confirmation email during the installation process to verify that he or she is the owner of the email address.

**These individuals have not installed Plaxo Contacts but have used the service to update their contact information.

U.S. Plaxo Use



New York City is the home of the most members of the Plaxo Contacts service. The other cities in the top 10 include:

- Houston, Texas
- Los Angeles, California
- Miami, Florida
- Dallas, Texas
- San Francisco, California
- Atlanta, Georgia
- Chicago, Illinois
- San Diego, California
- Washington, D.C.

The county of Pitkin, Colorado has the most members of the Plaxo Contacts service per capita. The other counties in the top 10 per capita include:

- Moore, Tennessee
- New York, New York
- Daggett, Utah
- City of Washington, D.C.
- Knox, Missouri
- San Francisco, California
- Falls Church, Virginia
- Noble, Oklahoma
- Fulton, Georgia

International Plaxo Use



Plaxo has users in 219 countries. The top 10 countries are:

- United States
- Australia
- United Kingdom
- Brazil
- Canada
- The Netherlands
- South Africa
- Mexico
- Belgium
- Germany

Members of the Plaxo Contacts service have sent update requests to every country with an e-mail domain other than Iraq.

Brazil is the non-English speaking country with the largest number of members of the Plaxo Contacts service.

There are only 25 countries with no members of the Plaxo Contacts service